### **Sales Order**

Statio	n:	WTMO	-TV								Α	genc	y: _	TH	IE F	ACTOF	RINC		
Contr	act Name:	MAR	CO	RUBIO (	CANDID	ATE					Α	ddres	SS:	50	1 Br	ickell K	ey Drive	9	
Contr												ity:		Mi	ami		Sta	te: FL Zip:	33131
Start					End Date:							uyer:							
Reve					S							ax Sc							(None)
INA																			
Adve	rtiser:	MARC	O R	UBIO							В	illing	Cycle	e: St	anda	ard			
Addre	ess:										S	alesp	erso	n: 52	206n	nat		Com	m %: 15
City:					State:	Zip:				10	Ν	1akeg	ood	Policy:	Wi	thin Co	ntract D	ates	
				NDIDAT	E SUE														
	DA	TES	Alt	TIN	1ES	LEN				DIS	STRI	виті	ON			RATE	TC	OTALS	PTY
No	START	END	wks	START	END	LEN	М	Т	W	Т	F	SA	SU	Per Wk	D/W	KAIL	SPOTS	\$\$	FII
1	9/12/16	9/16/16		7:00 AM	10:00 AM	30		1						1	D	100.00	1	100.00	11
2	9/12/16	9/16/16		6:00 PM	6:30 PM	30	1							1	D	525.00	1	525.00	1
3	9/12/16	9/16/16		6:30 PM	7:00 PM	30		1	1					2	D	525.00	2	1,050.00	1
4	9/12/16	9/16/16		11:00 PM	11:30 PM	30					1			1	D	400.00	1	400.00	1
5	9/12/16	9/16/16		11:30 PM	12:00 AM	30				1				1	D	400.00	1	400.00	1
6	9/17/16	9/17/16		5:00 PM	5:30 PM	30						2		2	D	145.00	2	290.00	1
7	9/17/16	9/17/16		5:30 PM	6:00 PM	30						2		2	D	125.00	2	250.00	1
8	9/18/16	9/18/16		1:30 PM	2:00 PM	30							1	1	D	100.00	1	100.00	1
9	9/18/16	9/18/16		5:00 PM	5:30 PM	30							1	1	D	145.00	1	145.00	1
10	9/18/16	9/18/16		5:30 PM	6:00 PM	30							1	1	D	125.00	1	125.00	1
Billi	ng Projec	tions: By M CA ST	3,3	Sep 16 385.00 385.00															
d	/	570.5	٥,٠	000.00									TO	TAL SPO	re				13
V	Print Spo	ot Prices																	
													GR	OSS TOT	AL\$				3,385.00
													AD	JUSTED S	SPOTS	3			13
													AD	JUSTED <sup>-</sup>	ΓΟΤΑL				3,385.00

**APPROVE** 

**DECLINE** 

General Manager Sales Manager

National Sales Manager Local Sales Manager ORDER WORKSHEET

Rep Order# .466384 ·  $V_{V_i}$ # 1 Status New EC'd No

Traffic Order#

Printed: Last Received: Showing Buylines:

09/08/16 12:58 PM 09/08/16 12:16 PM All Lines

1 of 2

Station WTMO-TV ORLANDO Advertiser (MARU) MARCO RUBIO/SEN FLA Product Q4'16/CANDIDATE Estimate# Buyer MIRTA DE ARMAS

Agency (TFI) THE FACTOR INC 501 BRICKELL KEY DRIVE MIAMI, FL 33131
Agency C/P1/P2/E
Flight Dates 09/12/16

09/12/16-09/18/16

Rep Firm NBCUNIVERSAL
Sales Office (MI) MIAMI NATIONAL SALES
Salesperson (BLU) BRENDA LUCIANO

Sales Assistant BRENDA
Salesperson Phone# 954-622-7582
Salesperson Fax# 954-622-7940

--- CONTRACT COMMENT ---

--- REMARKS ---

NEW POLITICAL ORDER TO START W/O 9/12 PLS CF. THANKS, BP

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	7A-10A Buy Comment:	UN NUEVO DIA ****CANDIDATE POLITICAL LUR.	30 50-90% NON-PREEMPTA	- BLE***	-	\$100.00	09/12-09/16	1	1	\$100.00
2	M-F	6P-630P Buy Comment:	TELENOTICIAS ****CANDIDATE POLITICAL LUR.	30 50-90% NON-PREEMPTA	- BLE****	-	\$525.00	09/12-09/16	ĺ	1	\$525.00
3	M-F	630P-7P Buy Comment:	NOTICIERO ****CANDIDATE POLITICAL LUR.	30 50-90% NON-PREEMPTA	- BLE****	a=	\$525.00	09/12-09/16	2	2	\$1,050.00
4	M-F	11P-1130P Buy Comment:	TELENOTICIAS ****CANDIDATE POLITICAL LUR.	30 50-90% NON-PREEMPTA	- BLE***	-	\$400.00	09/12-09/164	1	1	\$400.00
5	M-F	1130P-12A Buy Comment:	TELENOTICIAS ****CANDIDATE POLITICAL LUR.	30 50-90 NON-PREEMPTA	- BLE***	er <del>-</del>	\$400.00	09/12-09/16	1	1	\$400.00
6	Sa	5P-530P Buy Comment:	NOTICIERO ****CANDIDATE POLITICAL LUR.	30 50-90% NON-PREEMPTA	- BLE***	-	\$145.00	09/17-09/17 6	2	2	\$290.00
7	Sa	530P-6P Buy Comment:	HOLACUIDAD TEVE	30 50-90 NON-PREEMPTA	- BLE***	-	\$125.00	09/17-09/17	2	2	\$250.00
8	Su	130P-2P Buy Comment:	ENFOQUE ****CANDIDATE POLITICAL LUR.	30 50-90% NON-PREEMPTA	- BLE****	-	\$100.00	09/18-09/18 O	1	1	\$100.00

ORDER WORKSHEET

Len RTG/IMP

30 -

Rep Order# 1466384 Vei# : Status New EC'd No

Program

5P-530P NOTICIERO

\_\_\_\_\_\_

Traffic Order#

Printed: Last Received: **Showing Buylines:** 

GRPs/

09/08/16 12:58 PM 09/08/16 12:16 PM All Lines

2 of 2

Station WTMO-TV ORLANDO

Advertiser (MARU) MARCO RUBIO/SEN FLA
Product Q4'16/CANDIDATE

Time

Estimate# MIRTA DE ARMAS

Buyer

Ln

Agency (TFI) THE FACTOR INC 501 BRICKELL KEY DRIVE MIAMI, FL 33131

Agency C/P1/P2/E Flight Dates

09/12/16-09/18/16

Rep Firm NBCUNIVERSAL Sales Office (MI) MIAMI NATIONAL SALES Salesperson (BLU) BRENDA LUCIANO

Sales Assistant BRENDA

Salesperson Phone# 954-622-7582 Salesperson Fax# 954-622-7940

Rate Dates Spots/ Week Total Cast Total Spots - \$145.00 09/18-09/18 \$145.00

Buy Comment: \*\*\*\*CANDIDATE POLITICAL LUR. 50-90% NON-PREEMPTABLE\*\*\*\*

30 530P-6P TELENOTICIAS XTRA Buy Comment: \*\*\*\*CANDIDATE POLITICAL LUR. 50-90 NON-PREEMPTABLE\*\*\*\* - 9 \$125.00 09/18-09/18 \$125.00

--- REPORT TOTALS---

Day

Su

Report Totals: 13 / \$3,385.00

---SALES MONTHLY TOTALS---

Sep2016: 13/ \$3,385.00

Order Totals: 13 / \$3,385.00 Total GRPS: 0.0

-- COMPETITIVE ---

Market Totals

\$6,770.00 OTHE 50.00% WTMO 50.00% WVEN .00%

Books

[SEP16]

Demos RA18+P

--- CREDIT RISK ---CASH IN ADVANCE

national importance. Tist the matters b	eart, "communicates a message relating to any politicelew:	
I convenient that the second Continue	bove described broadcast time has been furnished	t by:
MINACO Rub	o for Sanate 2016	
and you are authorized to annuance t	he time as paid for by such person or entity.	
represent that this person or entity	is either a legally qualified candidate or an author	rized
committee/organization of the legall	y qualified candidate.	
	Alter's authorized committee is:	
The name of the treasurer of the can		
Lisa L	isker	
and discount, promotional and other	political advertising policies, including: applies a sales practices (not applicable to federal candiscriminate or permit discriminate of advertising.	
THIS STATION DOES NOT DE OF RACE OR ETHNICITY IN T	SCRIMINATE OR PERMIT DISCRIMINAT HE PLACEMENT OF ADVERTISING.	ION ON THE BASIS
THIS STATION DOES NOT DE OF RACE OR ETHNICITY IN T	SCRIMINATE OR PERMIT DISCRIMINAT THE PLACEMENT OF ADVERTISING.  Candidate or Authorized Con	ION ON THE BASIS
TO Be Signed By	SCRIMINATE OR PERMIT DISCRIMINAT THE PLACEMENT OF ADVERTISING.  Candidate or Authorized Con	ION ON THE BASIS
TO Be Signed By	SCRIMINATE OR PERMIT DISCRIMINAT HE PLACEMENT OF ADVERTISING.	ION ON THE BASIS
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THIS STATION DOES NOT DEOF RACE OR ETHNICITY IN T  To Be Signed By 19  7/1/20/6	SCRIMINATE OR PERMIT DISCRIMINATE THE PLACEMENT OF ADVERTISING.  Candidate or Authorized Con  A. M. Linden M.,  Signature	nmittee
THIS STATION DOES NOT DEOF RACE OR ETHNICITY IN T  To Be Signed By 19  7/1/20/6	SCRIMINATE OR PERMIT DISCRIMINAT THE PLACEMENT OF ADVERTISING.  Candidate or Authorized Con	ion on the Basis nmittee
THIS STATION DOES NOT DEOF RACE OR ETHNICITY IN T  To Be Signed By 19  7/1/20/6	SCRIMINATE OR PERMIT DISCRIMINATE HE PLACEMENT OF ADVERTISING.  Candidate or Authorized Con  Linding Condition  Signature  ed By Station Representative	nmittee
THIS STATION DOES NOT DEOF RACE OR ETHNICITY IN TO Be Signed By 19 10 10 10 10 10 10 10 10 10 10 10 10 10	SCRIMINATE OR PERMIT DISCRIMINATE THE PLACEMENT OF ADVERTISING.  Candidate or Authorized Con  A. M. Linden M.,  Signature	ion on the Basis nmittee
THIS STATION DOES NOT DEOF RACE OR ETHNICITY IN T  To Be Signed By 19  7/1/20/6	SCRIMINATE OR PERMIT DISCRIMINATE HE PLACEMENT OF ADVERTISING.  Candidate or Authorized Con  Linding Condition  Signature  ed By Station Representative	ion on the Basis nmittee
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THIS STATION DOES NOT DEOF RACE OR ETHNICITY IN TO Be Signed By 19 10 Date To Be Sign	SCRIMINATE OR PERMIT DISCRIMINAT THE PLACEMENT OF ADVERTISING.  Candidate or Authorized Con  A. M. London M.  Signature  Accepted in Part	ion on the Basis nmittee
THIS STATION DOES NOT DE OF RACE OR ETHNICITY IN TO BE Signed By 19/1/20/6  To Be Signed By 10/1/20/6  To Be Sign	SCRIMINATE OR PERMIT DISCRIMINATE HE PLACEMENT OF ADVERTISING.  Candidate or Authorized Con  Linding Condition  Signature  ed By Station Representative	ION ON THE BASIS  nmittee  /e
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# CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I (nam to be	Manto Rubio fon Senate 2016  de of federal candidate or authorized committee) hereby certify that the programming broadcast (in whole or in part) pursuant to this agreement:
	☐ does ☐ does not
refer prog	to an opposing candidate (check applicable box). I further certify that for the ramming that does refer to an opposing candidate:
(che	ek applicable box)
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
d	the television programming contains a clearly identifiable photograph or similar the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously image of the candidate for a duration of at least four seconds, and a simultaneously image of the candidate for a duration of at least four seconds, and a simultaneously image of the candidate approved displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee the broadcast.
	A my Culoudd signature of candidate or authorized committee
00	behalf of ANN My CARROWEL 9/6/2016 and of date printed name

# AGREEMENT FORM FOR

POLITICAL CANDIDATE ADVERTISEMENTS (check applicable box) FEDERAL CANDIDATE STATE/LOCAL CANDIDATE To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3 Station and Location: WT MO Telemendo, Orlando 9/8/2016 Aga M. CARBONELL being/on behalf of Marco Rubio for Senate 2016 a legality party for the office of: United States Senate.

in the State of Florida.

election to be held on: Margarit political do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
7.5					
30"					

**Total Charges:** 

NAB Form PB-17 Candidates		
	or in part, "communicates a message relating to	Same - the
	mers below;	rany political matter of
Iremanus		
Minero R	the above described broadcast time has been to	rnished by:
The state of the s		
I represent that this person or enti- committee organization of the leg	ice the time as paid for by such person or entity is either a legally qualified candidate or an tally qualified candidate.	y. authorized
The name of the treasurer of the c	andidate's authorized committee is:	
- LISA 6	Lisker	
his station has disclosed to me in and discount, promotional and otl	is political advertising policies, including: ap ner sales practices (not applicable to federal c	plicable classes and rates,
THIS STATION DOES NOT D	DISCRIMINATE OR PERMIT DISCRIMIN THE PLACEMENT OF ADVERTISING.	NATION ON THE BASIS
To Be Signed By	Candidate or Authorized Co	ommittee
	2-8011111	ommutee 1
9/1/2016	Am bushall	
	Signature	
To Be Sign	ed By Station Representati	ive
Accepted	Accepted in Part	☐ Rejected
		C Marie Control
C. Share	Printed Name	Tifle

#### CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I. MARCO Rubio for Senate 2016 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:	
□ does	
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:	
(check applicable box)	
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.	
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneous displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.	a
a my Culoud signature of candidate or authorized committee	
signature of candidate or authorized committee	
on behalf of Ann M. CARBONER 9/0/2019  Candidate printed name	6

#### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location Telemun	n: do WLHD, TAMPA, FL 9,	e. / . /
1. Ana M. CA.	BONELL	18/2016
being/on behalf of:	arco Rubio for Senate 2016	a legally
qualified candidate of the _	Republican	political
party for the office of:	United States Senate.	
in the	State of Florida.	
election to be held on:	November 8th, 2016	
do hereby request station ti		

Broadcast Time of Day, Rotation or Class Times per Number Length Days of Weeks Week Package

m wheel	Charges:	
1 Oldi	Francia America	